



EFRA TENDER FOR MEDIA PARTNERS



Being the leading RC Federation in Europe, EFRA (European Federation of Radio-operated Automobiles) is committed of making the European Championships the best races of the season in Europe. A high priority for EFRA is that these events are promoted and portrayed in a professional way.

The EFRA website www.efra.ws is widely visited for consultation of Rules and Event location details.

If you are currently in the World of RC Media, you may be interested in collaboration with EFRA.

- Attend EFRA EC's as listed below
- Create reports from the event on the EFRA webpage and social media
- Make event reports available to other media for publication
- Promote our associate members

Obviously, as the official language of EFRA is English, the collaboration and all publications must be done in the English language. EFRA will further insist that competitors from all countries have similar exposure and manufacturers and their equipment used at the event are treated fairly.

If you are a candidate for being an EFRA media partner would we like to know:

1. What you can offer from the above mentioned requirements
2. If you wish to top this with your own ideas

A contract, will be signed after agreement of the terms for the task.

Interested parties are welcome to forward their application to our General Secretary,

Mr. Willy Wuyts: secretary@efra.ws no later than December 31th 2015.

With hope of future collaboration

A handwritten signature in blue ink that reads 'Dallas Mathiesen' in a cursive script.

E Dallas Mathiesen
President, EFRA



EFRA MEDIA PARTNERSHIP CONTRACT

Tender for Media Coverage of EFRA European Championships.

Release Date 23th of November 2015

Tenders will be open for acceptance by EFRA till **24:00 CET on 31th December 2015**

Questions:

EFRA welcomes questions from potential applicants.

These should be submitted by email to the EFRA secretary.

Questions will be accepted no later than one (1) week before the Closing Time.

EFRA Contact:

Secretary Mr. Willy Wuyts, with a copy to the President Mr. E Dallas Mathiesen.

Email: secretary@efra.ws president@efra.ws

Summary of Requirement

EFRA wishes to contract the services of a Media Partner to cover and live broadcast all the EFRA European Championships indicated below from at least the qualifying day up to the end of each event.

EFRA is seeking for an agreement of three years, starting on April 2016 with an option for EFRA to extend the contract for a further period, under the terms and conditions set out in the media partner contract (see attached). The dates mentioned in the contract are meant as an example, and might vary each year.

The live broadcast should be exposed in such way that it also reaches general public outside the RC Car Community without any charge for viewing.

All commentary should be at least in English language.

The Media Partner must provide pictures, written and video reports on the EFRA Facebook pages and EFRA webpage, and distribute reports to other RC related news pages, RC websites, magazines etc.

Also pictures and information send by the chairmen, should be reported to be published on the EFRA pages, and forwarded to relevant third parties.

The EFRA Logo has to be visible all the time, and the logo of all EFRA Associate Members must be exposed at the beginning and end on the produced video.

All costs related to this agreement is assumed to be handled by the appointed Media Partner and will not be covered by EFRA. The duties of the Media Partner will be under the authority of the relevant EFRA Official.

MEDIA ORGANISATION or COMPANY:

For the purposes of this agreement:

The **EFRA** European Championship meetings will be referred to as the **EVENTS**.

The **Press Media Organisation** will be known as the **PARTNER**.

The European Federation of Radio Operated Model Automobiles will be known as **EFRA**.

EFRA represented by: Dallas Mathiesen using email address: dallas@efra.ws

The **PARTNER** represented by: using email address:

agree, that the following terms and conditions will apply to the collaboration agreement for the **EVENTS** detailed below during the calendar year of 2016.

1. PRELIMINARY STATEMENTS

EFRA sanctions the **EVENTS** in agreement with the corresponding National Association of the host Nations, being the only governing body of the sport of Radio Controlled Car Racing in the host Country which is recognised as such by **EFRA**.

EFRA is the only body entitled to endorse the results of the **EVENTS** as official. The **EVENTS** are to be essentially controlled by the **ORGANISERS**, under close supervision of the **NATIONAL RESPONSIBLES** notwithstanding final approval of **EFRA**.

The **ORGANISERS** and the **NATIONAL RESPONSIBLES** are legally responsible for the organisation and well running of the **EVENTS** in accordance with its own National Laws, ensuring that a sportsmanlike conduct is maintained. Legal responsibility on the part of **EFRA** is only existing in so far as it appertains as a result of its Constitutional obligation to the National Association and vice versa. Any claim concerning the **EVENTS** can only be made via **EFRA** should the claim be against the National Association and vice versa. the appropriate **EFRA** or National Association Constitutional assembly shall be the only court entitled to give a decision in the case of dispute.

The **EVENTS** are placed under the exclusive sporting authority of **EFRA**.

Through the Championship Contracts, the National Associations and any other local organisation under its control assumes full responsibility in all the tasks, duties and responsibilities originated by its contract.

EFRA may act at any time before, during or after the **EVENTS** to change any aspect of the **EVENTS** that **EFRA** believes to be either potentially or actively being used in a manner detrimental to the sporting spirit of the **EVENTS**.

Depending upon the character and urgency of the matter **EFRA** may act through either its President, Section Chairmen, Official Delegates, Executive Committee, Board or Annual General Meeting. The decision of **EFRA** shall be final in all cases of interpretation of the rules.

2. SCOPE OF THIS AGREEMENT

Both parties are interested in the promotion and development of the **SPORT** of Radio Controlled Automobiles, with **EFRA** as the major International body organising events and the **PARTNER** as one of the recognised specialist media for the sport. Both parties with common interest are committed to collaborate for these **EFRA** EC events.

3. COMMITMENTS

An unique single **PARTNER** will attend the event from the first racing day and assumes the obligation of compiling at least one **EFRA REPORT** each day in English language, with pictures and video to be published on the **EFRA** web page, **EFRA** social media, and distribute reports to other RC related news pages, RC websites, magazines etc. If he wishes so, also on his own page at the same time.

Also pictures and information send by the chairmen, should be reported and to be published on the **EFRA** pages, and forwarded to relevant third parties.

The **PARTNER** assumes the obligation to display an **EFRA** logo on every video he produces of the events and to include an **EFRA** watermark logo on every picture he displays of the event, either at his web page or on the **EFRA** Web page. The logo of all EFRA Associate Members must be exposed at the beginning and end on the produced video.

EFRA will supply the **PARTNER** with a confidential pass-code for the purpose to login to the **EFRA** web site and Social media pages, to upload pictures and videos that will remain the co-property of **EFRA** for future promotion purposes, but never for commercial purposes.

The **PARTNER** will contact the **Organisers** when needed to agree any special internet access required track side for developing his duties.

EFRA in turn assumes the obligation of a financial support for the attendance of the **PARTNER** to the events, the amount of such is the sum of including all taxes, as determined by the EFRA BOARD following instructions of the **EFRA** AGM.

4. ETHICS, PARTNER IMAGE, EFRA IMAGE AND ORGANISERS IMAGE

The whole collaboration of this agreement is based on the adequate promotion of International racing. Consequently correct English language must be used with an unbiased International focus with an equal treatment of possible commercial interests involved. Competitors from all countries must receive similar portrayal and likewise for manufacturers and their equipment used at the **EVENTS**.

The image of **EFRA** and that of the **ORGANISERS** must always be treated in a positive way, in order to promote International racing and the Events, always with strict respect of the freedom of speech and opinion.

The **PARTNER** shall not have exclusive rights over the coverage and image of the Events, but his production will be displayed on the EFRA web page with rights to include a link to his own web page. His logo will appear on the **EFRA** web page as media **PARTNER** of the **EFRA** events and he is authorised to display during the corresponding year a purpose made logo furnished by **EFRA** indicating his involvement.

5. PENALTIES AND SANCTIONS

EFRA may decide to levy appropriate sanctions or financial penalties, which will not exceed the sum of 40.000 € if the **PARTNER** does not fulfil all of the obligations constituting this agreement.

6. DISCLAIMERS AND LIABILITY

EFRA will in no event be liable for lost profits, lost savings or other consequential damages even if any other party has advised them of the possibility of such losses or damages or for any claim against the **PARTNER**. Obviously the **PARTNER** is solely responsible for his people, costs and material used.

7. DUE MOMENTS

The **PARTNER** will invoice EFRA

These will be sent by e-mail. The invoices should be sent to:

Jacqueline Aebi
EFRA Treasurer
Konradsweg 34
CH-8832 Wilen b. Wollerau
Switzerland.
email: treasurer@efra.ws

The **Partner** is obliged to fully cover all of the **EFRA EC A Class EVENTS and one EC B Event**, mentioned below. Coverage starts from the first day of official qualifying at each event.

The **Partner** will provide Streaming video and Commentary/Reports according to the following list:

EVENT DATES	SECTION & EVENT	LOCATION
01-03 /04	EC 1/12	Hudy Arena Slovakia
10-12 /06	EC B 1/8 IC Off Road	Freixedas, Portugal
30/6- 02/07	EC 1/10 El. Track	Hudy Arena Slovakia
05-10 /07	EC A 1:8 IC OR	Redovan, Spain

11-16/07	EC A 1:8 IC TR	Eskilstuna, Sweden
18-23/07	EC 1:5 TC	Bologna Collari Raceway, Italy
25-30/08	EC 1:5 OR	Neuville de Poitou, France
25-30/08	EC 1:10 Electric OR 2WD/4WD	Valladolid, Spain

THE SIGNATORIES ACKNOWLEDGE THAT THEY HAVE READ AND UNDERSTOOD THIS AGREEMENT AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS.

FURTHER, EFRA AND THE PARTNER AGREES THAT THIS AGREEMENT IS THE COMPLETE AND EXCLUSIVE STATEMENT OF AGREEMENT BETWEEN THE TWO PARTIES, WHICH SUPERSEDES ALL PROPOSALS OR PRIOR AGREEMENTS, ORAL OR WRITTEN, AND ALL OTHER COMMUNICATIONS BETWEEN THE PARTIES RELATING TO THE SUBJECT MATTER OF THIS AGREEMENT.

ACCEPTED:

On behalf of	EFRA	MEDIA PARTNER
NAME	E Dallas Mathiesen	
POSITION	President EFRA	
DATE		
SIGNATURE		

The original of this contract should be sent to EFRA General Secretary: secretary@efra.ws with copies to EFRA Treasurer: treasurer@efra.ws and EFRA President: dallas@efra.ws